



TOGETHER WE TRANSFORM AIR TRAVEL



**INTRODUCTION TO
SITA MEMBERSHIP**

SITA

SITA IS A GLOBAL COMMUNICATIONS AND IT SOLUTION PROVIDER THAT TRANSFORMS AIR TRAVEL THROUGH TECHNOLOGY FOR AIRLINES, AT AIRPORTS AND ON AIRCRAFT. NEARLY EVERY AIRLINE AND AIRPORT IN THE WORLD DOES BUSINESS WITH SITA AND NEARLY EVERY PASSENGER'S TRIP RELIES ON OUR TECHNOLOGY.

Wholly owned and governed by more than 400 air transport industry members, SITA has a unique understanding of the industry's needs and places a strong emphasis on technology innovation for the air transport community. Our members – which include airlines, airports and other key stakeholders – shape SITA's strategy and align it with the business needs of the industry.

By working together we accomplish more. **We aim to explore new technologies** with potential benefit to the **entire community**. We also ensure that IT systems work together through shared infrastructure and cost-effective use of technologies. And working with a wide range of air transport associations in global and regional forums, we aim to deliver common approaches and set new standards that help the industry as a whole become more efficient.

As a member, you can participate in the exchange of ideas and information that will define the technology needed to meet the future demands of a fast-changing industry. You will also contribute to the overall economic vitality and progress of SITA and join a collective voice that makes us responsive and accountable for the service and operational performance we provide to you.





WHAT SITA OFFERS MEMBERS

We invest

SITA invests in IT infrastructure, applications and services that provide the foundations for long-term industry growth. That investment, taken in consultation with members, provides customers with competition and choice in the marketplace across the broadest range of industry solutions. SITA spends around 5% of revenues on research and development of new and emerging technologies.

We reduce costs

As a not-for-profit organization, SITA returns to members each year any over-recovery we make in providing network services to the industry.

By deploying shared infrastructure and applications to provide common systems and delivery processes, SITA generates substantial economies of scale benefits for the industry.

We add value

SITA offers its members an extended range of free or discounted services on some of our critical products and services. These offers help build a stronger industry.

We connect

SITA manages the backbone of the air transport industry's information systems, connecting more than 15,000 sites and has a presence at more than 1,000 airports around the world. We offer services everywhere, including remote and challenging locations.

We are neutral and independent

SITA is a neutral, geographically non-specific organization with global representation from over 200 countries and territories around the world. This broad-based ownership structure gives us a unique means to build partnerships and generate co-operation, supporting the deployment of industry-wide standards and technologies.

WHAT MEMBERSHIP MEANS FOR YOU?

As a member...

- You gain visibility and add to the collective voice that helps bring the air transport community together.
- There are many opportunities for you to exert influence and have your say on air transport industry issues.
- You can tap into the largest community of air transport IT executives in the world. Exchange ideas, share best practices and discuss business strategies with more than 400 other cross-industry members.
- The money you spend on SITA services remains within the community. As a cooperative organization owned by the air transport industry, the money we receive is used for the benefit of the industry.
- You can contribute to a global industry body that develops technology solutions to business challenges.
- SITA works with its members through the SITA Lab and other partnering mechanisms to identify and exploit emerging technologies that can meet industry needs.



REAP THE BENEFITS OF MEMBERSHIP AND JOIN SITA TODAY

SITA MEMBERSHIP TIERS

SITA accepts membership from any organization whose primary activity is air transport related OR a recognized international institution.

The only financial formality required before an organization can be accepted as a SITA member is the purchase of one share with a nominal value of €5.

SITA offers two types of membership:

- **Tier I membership** is open to any company whose primary business is air transport related.
- **Tier II membership** is only available to an air transport company that does less than USD 250,000 per annum of business with SITA or an organization meeting the criteria of an eligible institution*

KEY STEPS TO BECOMING A MEMBER

1. Register your interest with the SITA Secretariat, who will share with you all the necessary documentation.
2. Review all documentation pertaining to the financial and legal obligations governing relations between SITA and its members.
3. Complete the 'Application for SITA membership' form and return along with the SITA service agreement and all other requested documentation to SITA Secretariat.
4. The SITA Secretariat then submits applications to the SITA Council for approval.
5. Once approved, your organization will be notified of its acceptance as a SITA member and become entitled to the benefits of SITA membership, based on the completion of all required legal and financial formalities.

For more information on becoming a SITA member, visit our website at:

www.sita.aero/membership

To contact the membership team about becoming a SITA member:

E-mail: sita.membership@sita.aero

Telephone: +32 2 745 0510

MEMBER BENEFITS	TIER I	TIER II
Access not-for-profit network services	Yes	Yes
Share in any return from cost over-recovery of SITA SCRL	Yes	Yes
Increase your shareholding in SITA as your business with SITA increases	Yes	No
Participate in any future monetization event	Yes	No
Participate in SITA's Annual General Assembly	Yes	Yes
Be elected as a SITA Council Representative	Yes	No
Be elected as a SITA Board Director	Yes	Yes
Participate in advisory boards and user groups	Yes	Yes
Gain free admission to the Air Transport IT Summit	Yes	Yes
Take advantage of special member offers on SITA products and services	Yes	Yes

*An Eligible Institution is: An international organization, which forms part of, is an agency of, is affiliated to, is associated with, or is deemed by the SITA Council to have a role similar to, the United Nations, in terms of its mission and global reach. Any governmental or non-governmental, national or international, regulatory agency, which governs or supports the activities of the air transport industry.